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AGLAD MESSAGE

from

**W. H. KINGSLEY**  
**Eden Gladiolus**  
**Gardens**

628 SHAFER ROAD  
HAYWARD, CALIFORNIA



Sec. 562, P. L. & R.

RECEIVED  
JUL 10 1939  
U. S. DEPARTMENT OF AGRICULTURE

To...

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Postmaster: Return Postage Guarantee

# BACK AT THE OLD STAND

While we are retaining our growing fields at Orland, Calif., we are conducting business for this season at our Hayward address which is close to the Hospital where Mr. Kingsley is slowly recovering from severe injuries incurred last May in an automobile accident.

And right here we wish to thank our customers and friends for their numerous letters of sympathy. It is very gratifying also to find that some of our competitors are proving to be our best friends in our time of need.

## 100 OF THE BEST *Gladiolus of Distinction*

One even hundred, selected from the world's best. A comprehensive list including glads that have proven their worth through the years, and the most beautiful and promising of the newer varieties.

L—1¼ inch up in diameter.

M—¾ to 1¼ inch.

S—½ to ¾ inch.

The following prices include transportation to your door, provided your order amounts to \$1.00 or over in the U. S., \$3.00 in foreign countries. On smaller orders please add 25c for postage and packing.

**Please do not order in smaller quantities than listed.**

**California Sales Tax:** California customers please add 3% for sales tax.

## *Our 1939 Introduction*

**TAMERLANE.** We believe this striking novelty has the richest coloring of all "brown" glads. Garnet brown in color, deepening at edge of petals, practically a self, having only slight stipplings of red and yellow in the throat. Very heavy substance and velvety texture. Eight large wide-open flowers on tall stems which carry eighteen to twenty-two buds, most of them showing color at the same time. Vigorous grower, good producer of large bulblets that not only germinate well, but often bloom the first season.

TAMERLANE'S rich beauty is a worthy addition to the list of unusual glads. It has been greatly admired in our gardens the past three seasons and is undoubtedly bound for great popularity. No small bulbs or bulblets this season. **Large bulbs: \$5.00 each.**

## *Especially Recommended*

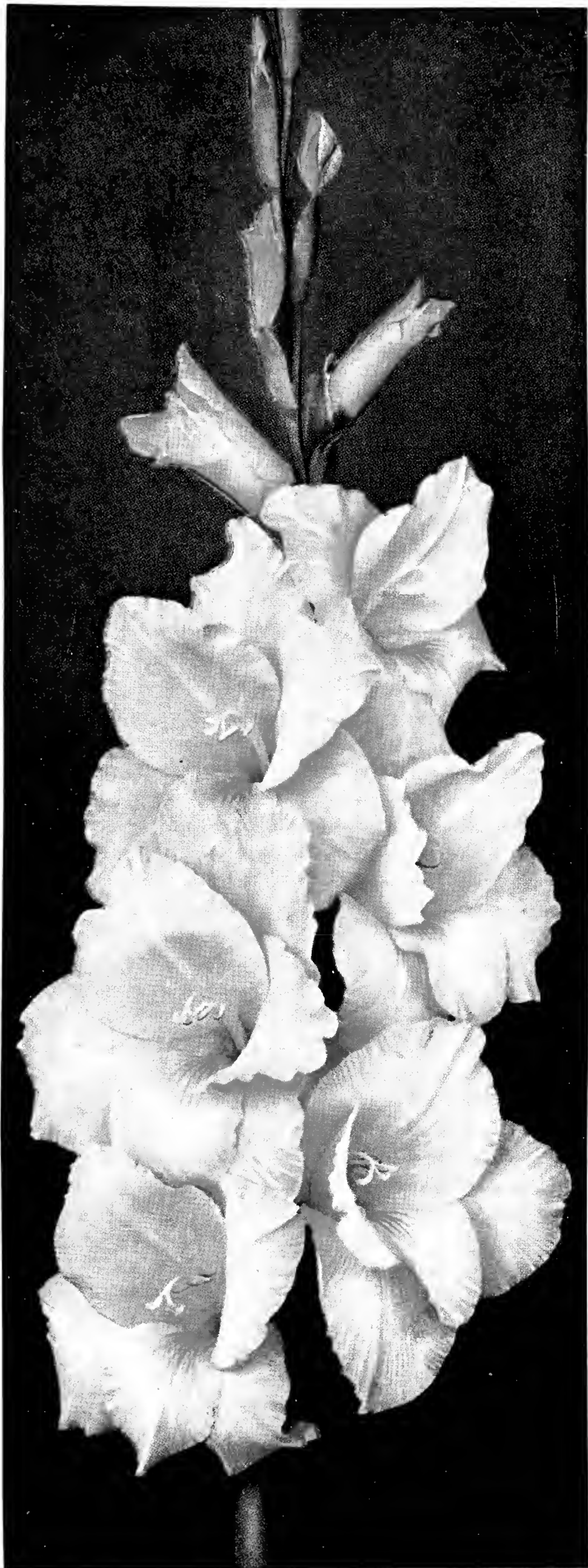
In yellow there is nothing quite as good as Golden Goddess at the new low price. Chief Multnomah and Vagabond Prince have worthy competitors in our new Tamerlane, New Era, a slightly paler Georgette with the same beautiful frilling. In reds: Commander Koehl, tall medium dark; Amador, brilliant and dependable; Tennyson, rich and dark, and the newer Ninth Symphony and Makenu. In orange, La Fiesta is unique in coloring, while Londonderry in a deeper, slightly smoky tone, is about the largest orange Glad on the market. Vista Bonita, Peggy Lou, Rima, Robert Burns, Zuni and Shirley Temple lead in their respective classes. Among the "Giants", Grand Opera stands out with its delightful coloring; and for a Glad different from anything else, there is artistic Pajarito.



AMADOR

# *General List of* **GLADIOLUS**

- Alayne.** Beautiful new light rose, clear color and a good keeper. **L. 25c; M. 15c; S. 10c; bulblets 10 for 15c.**
- Albatross.** Popular large pure white. **L. 3 for 20c, 10 for 50c; M. 10 for 30c.**
- Alec.** Tall blue glad, with maroon blotch edged with cream. **L. 10c; M. 2 for 10c.**
- Allemania.** A clear scarlet, large and early. **L. 25c; M. 15c; S. 10c; bulblets 10 for 20c.**
- Alt Wein.** The earliest blue, very attractive. **L. 3 for 20c, 10 for 50c; M. 10 for 30c.**
- Amador.** Brilliant scarlet red that glistens in the sun without fading or burning, and sparkles under electric light. Good size, good spike and a reliable bloomer. **L. 3 for 20c, 10 for 50c; M. 10 for 30c.**
- Angelus.** A new clear salmon pink with a cream throat. **L. \$1.50; M \$1.00; S. 75c; bulblets 2 for 25c.**
- Arabella.** A glossy dark red, almost black. Better grower than most "blacks" and great improvement over older varieties. **L. 35c M. 25c; S. 15c; bulblets 10 for 35c.**
- Avignon.** Large silvery pink with a plum colored blotch. Beautiful and different. **L. 15c; M. 3 for 20c; S. 2 for 10c; bulblets 10 for 15c.**
- Bagdad.** Tall, large, smoky old rose. We have seen flowers of this variety over 7½ inches in diameter. Outstanding. **L. 3 for 20c, 10 for 50c; M. 10 for 30c.**
- Beowulf.** New lavender rose with fine tall spikes. Said to be an improvement on Minuet. **L. \$1.00; M. 60c; S. 40c; bulblets 3 for 25c.**
- Beacon.** Bright rose doree-scarlet, with pronounced cream blotch. Tall straight spike with 8-10 open. Popular exhibition variety. **L. 25c; M. 20c; S. 15c; bulblets 10 for 25c.**
- Bit o' Heaven.** Flaming orange with yellow throat. Tall, vigorous plant and spike. Many flowers open at the same time. Very distinctive and showy. **L. 25c; M. 20c; S. 15c; bulblets 6 for 25c.**
- Blue Admiral.** A very good, tall, medium dark blue glad with darker throat. **L. 15c; M. 2 for 15c; S. 4 for 15c.**
- Blue Peacock.** Deep blue, with velvety blue blotch, overlaid with cream. Five or six well open florets on tall, straight spike. **L. 3 for 25c, 6 for 40c, 10 for 65c.**
- Bob White.** Immense white with two rose lines on lower petals. **L. 2 for 15c, 10 for 60c; M. 10 for 30c.**
- Centenary Triumph.** A new Australian of a true salmon color overlaid with lavender grey at the throat. Fine for exhibition. **L. 30c; M. 20c; S. 10c; bulblets 10 for 25c.**
- Chasseur.** A striking big glad with round widely open florets; color salmon pink with darker fleckings and red throat markings. **L. 30c; M. 20c; S. 10c; bulblets 6 for 15c.**
- Chief Multnomah.** A large reddish-smoky with a wonderful future. **L. 40c; M. 25c; S. 15c; bulblets 20 for 25c.**
- Christabel.** Shrimp pink with cream throat. Many flowers open. **L. 2 for 15c; M. 5 for 20c.**
- Constancy.** Early clear rose pink with small darker throat blotch. **L. 3 for 15c; M. 10 for 30c.**
- Commander Koehl.** A magnificent deep red that is both bright and rich in color. Tall with long flower spikes, and easily the best in its color tone. **L. 3 for 20c, 6 for 35c; 10 for 50c; M. 6 for 20c.**
- Crusader.** An even mixture of grey and pink, very difficult to describe. Nothing else like it. **L. 25c; M. 15c; S. 10c; bulblets 10 for 25c.**
- Debonair.** Tall LaFrance pink with a dusting of shrimp pink and cream in the throat. Recommended as a cut flower. **L. 3 for 20c, 10 for 50c; M. 10 for 30c.**
- Dream o' Beauty.** Large vivid rose, unique in coloring and very popular. **L. 3 for 20c, 10 for 50c; M. 10 for 30c.**
- Early Peach.** Another early glad in a combination of peach red and warm buff. A dandy cut flower. **L. 10c; M. 2 for 15c; S. 2 for 10c.**



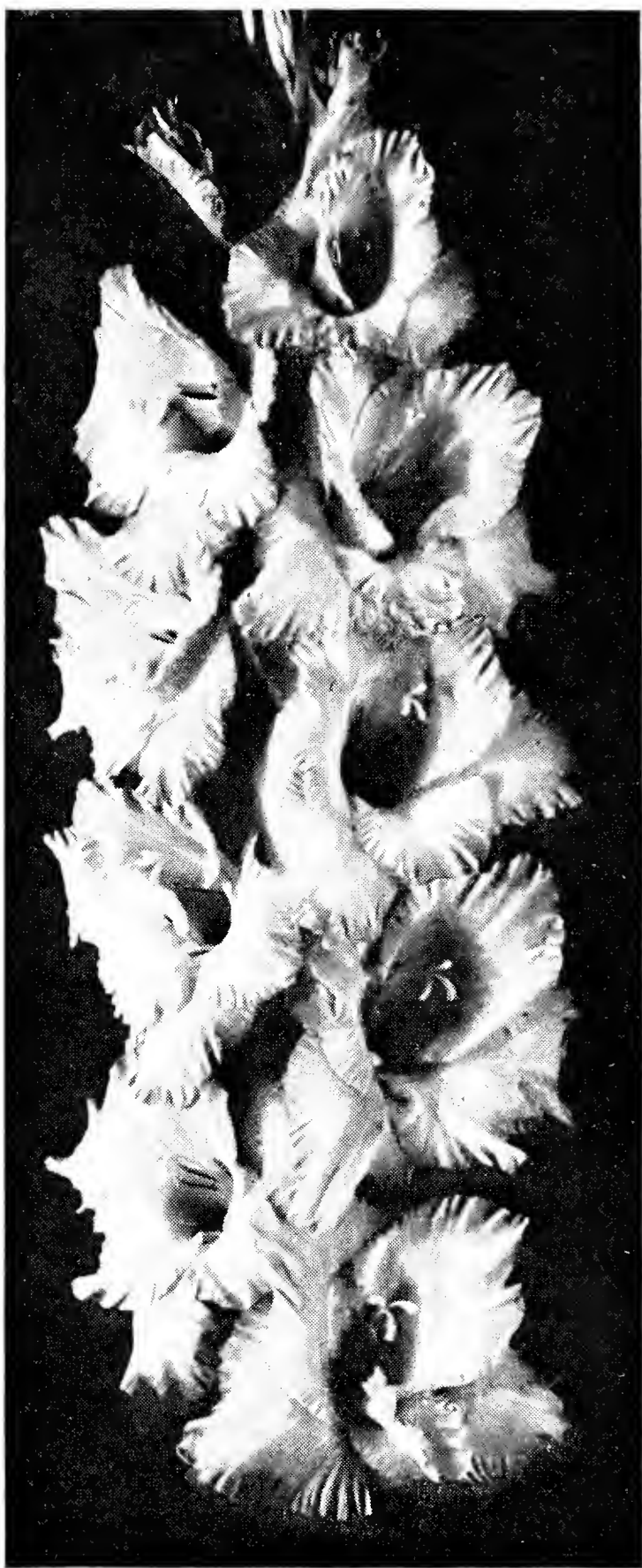
PICARDY



- Esme Desailly.** A salmon pink and cream combination with a dark line on lower petals. Flowers large, well opened and a perfect exhibition spike. **L. 2 for 15c; M. 4 for 15c.**
- Euides.** Blush white with many blooms open on a fine tall spike. **L. 25c; M. 15c; S. 10c; bulblets 10 for 25c.**
- Flaming Meteor.** Bright deep red self. One of the tallest and robust growers. Exhibition. **L. 2 for 15c, 10 for 60c; M. 10 for 30c.**
- Flamingo.** New large rose pink with white throat blotches. **L. \$1.00; M. 75c; S. 50c; bulblets 5 for 50c.**
- Georgette.** A brilliant yet soft geranium pink with daintily ruffled flowers. A good, clear color that stays pink to the very tip, either in the field or in the vase. A florist's favorite. **L. 3 for 20c, 10 for 50c; M. 10 for 30c.**
- Golden Cup.** Deep pure yellow which is quite large for a yellow. **L. 2 for 15c; M. 4 for 15c.**
- Golden Flame.** Orange salmon with golden throat. Stands the hot summers to perfection. **L. 3 for 20c, 10 for 50; M. 10 for 30c.**
- Golden Goddess.** The first patented gladiolus. Numerous golden flowers open on a straight spike. Outstanding. **L. 15c each; \$1.50 per dozen.**
- Grand Opera.** At last! A mammoth gladiolus with beautiful color. Bigger than the Australian giants, and pure soft geranium pink coloring. (Sold under patent restrictions.) **Large only: \$5.00 each.**
- Heathfield.** Fine exhibition spike of coppery orange on the outer edges and bright orange crimson center. Ten or more flowers open at once. **L. 3 for 20c; M. 5 for 20c.**
- Hercules.** Bronzy buff ruffled flowers of wonderful substance, well placed on a strong spike. Outstanding. **L. 25c; M. 15c.**
- Heritage.** Very large warm pink with a light throat. **L. 15c, 10 for \$1.20; M. 10c, 10 for 80c; S. 10 for 35c.**
- Janet.** Peach red, shaded with grey. Pretty ruffled flowers on slender stems. Lovely for small baskets and house decorations. **3 for 20c, 10 for 50c.**
- Jean Phyllis.** Large soft pink with many flowers open. **L. 3 for 15c; M. 10 for 25c.**
- John S. Bach.** Fine salmon red with a light throat. As many as twelve flowers open at once. **L. 15c; M. 3 for 20c.**
- Jonquil.** The deepest clear yellow we have seen, a fine glad with a good spike and a good grower. **L. 15c; M. 10c.**
- La Fiesta.** Apricot orange with bright orange throat markings. A new color in glads and a fine new variety. **L. 20c, 10 for \$1.60; M. 15c, 10 for \$1.20; S. 10c; bulblets 10 for 15c.**
- Laidley.** A delightful light rose pink flower with small deeper rose throat blotch and frilled edges. A favorite cut flower. **L. 3 for 20c; M. 5 for 15c.**
- Lausanne.** One of the best yellows to date, six to eight flowers open on a tall spike. **L. 15c; M. 10c; S. 2 for 10c.**
- Lolita.** Clear grenadine pink with cream throat. A most satisfactory glad for the garden or the vase. **L. 3 for 20c, 10 for 50c; M. 10 for 30c.**
- Londonderry.** A giant rich orange flower with faint smoky cast over all. Touch of carmine in the throat. Very outstanding. **L. 15c; M. 10c; S. 2 for 15c.**
- Maid of Orleans.** Milk white flower with cream throat. Tall and graceful. The best cut flower of the popular priced whites. **L. 3 for 20c; M. 10 for 30c.**
- Makenu.** Large ruffled flowers of a rich orange shade with scarlet blotch. Many flowers open and does not sunburn. **L. 25c; M. 15c; S. 10c; bulblets 8 for 15c.**
- Mammoth White.** Enormous white flowers on a massive spike, one of the largest of all glads. **L. 3 for 20c, 10 for 50c; M. 10 for 30c.**
- Margaret Peter.** White with a large crimson blotch. Very showy and a strong grower. **L. 3 for 25c; M. 5 for 25c.**







#### NEW ERA

**Marmora.** Still the most popular smoky. Very large flowers of soft grey with a petunia blotch. **L.** 3 for 20c, 10 for 50c; **M.** 10 for 30c.

**Morocco.** Very dark red, almost black, the best of the older dark reds. **L.** 2 for 15c; **M.** 4 for 15c.

**Maunga.** The best white we have seen. Many flowers open at the same time. Good form, good spike, good substance, good placement, in fact good everything; comes as near to being perfect as any gladiolus we have ever seen. **L.** 20c; **M.** 10c; **S.** 2 for 10c; bulblets 10 for 20c.

**Mauve Magic.** A tall bright mauve which opens eight blooms at once. The only one we know of that color. **L.** 3 for 20c, 10 for 50c; **M.** 10 for 25c.

**Medalist.** A bright cerise with darker edges and a white throat blotch. New and choice. **L.** 50c; **M.** 30c; **S.** 15c; bulblets 6 for 15c.

**Milford.** The best of the light blues. Tall spikes with eight to nine large flowers open at once. Good grower and fine in every respect. **L.** 15c, 3 for 40c, 10 for \$1.00; **M.** 3 for 20c; **S.** 6 for 20c.

- Minuet.** The best lavender to date. Reliable and beautiful. L. 3 for 20c, 10 for 50c; M. 10 for 25c.
- Miss New Zealand.** Huge salmon with rose blotch. The first of a race of giants to come from "down under". L. 20c; M. 15c; S. 10c; bulblets 10 for 20c.
- Mother Machree.** Greyish lavender with flashes of salmon and a golden throat. A great favorite. L. 3 for 20c, 10 for 50c; M. 10 for 30c.
- Narbethong.** A coppery salmon flower with throat of deeper salmon shaded pale carmine. A fine new, unusual glad. L. \$2.00; M. \$1.20; S. 80c; bulblets 25c each.
- Ninth Symphony.** Immense exhibition variety of vivid salmon red with silky sheen. We consider this the most beautiful of all the recent light reds. L. 20c; M. 15c; S. 10c; bulblets 10 for 20c.
- New Era.** Light pink, ruffled. Most beautifully colored, being almost the shade of the Pink Pearl rhododendron. Leathery substance. L. 75c; M. 45c; S. 20c; bulblets 4 for 25c.
- Orlando.** Rosy salmon with yellow throat. Large exhibition spike will open ten blooms at once. L. 15c; M. 10c.
- Pajarito.** A lacinated glad. Unusually artistic flowers of scarlet slightly streaked with gold. In a class by itself. Award of Merit, British Gladiolus Society. L. 25c; M. 15c; S. 10c.
- Paradise.** A new tall glad of golden apricot. In great demand. L. 10c; M. 2 for 15c; S. 3 for 10c.
- Pearl of California.** Soft LaFrance pink with rosy white throat, many flowers open on a straight spike. L. 2 for 15c.



TENNYSON

- Peggy-Lou.** Smooth, deep shrimp pink, with a rosy cast and a slight peppering of deeper rose in the throat. A worthy seedling of Picardy. Was champion spike at East-Bay Gladiolus show in California, 1938. Numerous other awards. **L. \$1.00; M. 75c; S. 50c; bulblets 20c each.**
- Pensacola.** Pure scarlet red with no markings. One of the best of that color. **L. 15c; M. 10c; S. 2 for 15c.**
- Phyllis McQuiston.** The prettiest new pink we have seen. No garden should be without it. **L. 15c; M. 10c.**
- Picardy.** Needs no introduction. Positively the most spectacular glad of all times, in a wonderful shade of salmon pink. **L. 3 for 20c, 10 for 50c; M. 10 for 30c.**
- Pelegrina.** The best dark blue in commerce. Seven or eight large flowers open and nearly all buds showing color. Like a piece of rich velvet. **L. 10 for 80c; M. 10 for 40c.**
- Pinnacle.** Light rose pink with deep rose tongue on lower petals. Many flowers open at once. **L. 3 for 20c, 10 for 50c; M. 10 for 30c.**
- Pirate.** Good deep rose of fine form. Almost purple. **L. 3 for 20c, 10 for 50c; M. 10 for 30c.**
- Prairie Gold.** A very deep yellow with a touch of red on the outer edges and back of petals, giving an orange effect. Very unusual color. **L. 25c; M. 15c; S. 10c.**
- Primrose Princess.** The best and largest light yellow. Large flowers of clear color on a tall spike. **L. 3 for 20c, 10 for 50c; M. 10 for 30c.**
- Recovery.** A new tall light red that's going places. We predict a brilliant future for a brilliant flower. Has all the qualities of a good glad. **L. 2 for 15c, 10 for 60c; M. 5 for 25c, 10 for 40c; S. 10 for 25c.**
- Red Lory.** Immense exhibition spike of carmine rose with deep red blotch. Unusual coloring. **L. 3 for 20c; M. 5 for 20c.**
- Red Phipps.** Fine glowing red. Many flowers open, well placed on a good spike. **L. 3 for 20c; M. 5 for 15c.**
- Red Ruffles.** A fine ruffled red glad of fine substance. Good, reliable grower. **L. 2 for 15c; M. 3 for 15c.**
- Rima.** Beautiful lilac pink with cream throat. The individual florets are large and well faced on long spikes with up to seven open. One of the most beautiful glads of recent introductions. **L. \$1.20; M. 60c; S. 30c; bulblets 10 for 80c.**
- Robert Burns.** We believe this the finest dark blue, a little darker than Blue Admiral, larger and better in every way. **L. 75c; M. 50c; S. 35c; bulblets 5 for 25c.**
- Robert the 1st.** A huge, tall spike with ten to fourteen ruffled flowers open at once. Color pale pinkish lavender, deeper at the edges and a small amethyst blotch in the throat. Very outstanding. **L. 20c; M. 15c; S. 10c; bulblets 10 for 20c.**
- Roi Albert.** Smooth grey flowers with flashes of salmon, mulberry throat blotch in a creamy lace setting. **L. 3 for 20c; M. 10 for 30c.**
- Salbach's Orchid.** Fine light rose pink. Similar to Minuet but pinker. **L. 3 for 20c, 10 for 50c; M. 10 for 30c.**
- Shirley Temple.** A wonderful new glad of heavily ruffled cream with a deeper throat. Spikes five and six feet tall with six or more immense flowers of heavy substance open at once. Shirley Temple produces in abundance bulblets that germinate well and often bloom the first season. Acclaimed as the best introduction since Picardy. **L. 75c; M. 40c; S. 20c; bulblets 10 for 40c.**
- St. Lawrence.** Magnificent brilliant scarlet with a rose red blotch. Huge florets of unusually heavy substance. **L. 25c; M. 20c; S. 15c; bulblets 10 for 25c.**

**Star of Bethlehem.** Very fine, large white with creamy lip. Very beautiful and one of the finest. **L. 10c; M. 2 for 15c; S. 3 for 15c; bulblets 20 for 15c.**

**Sultan.** Deep rose red with ruffled flowers. Wonderful from large bulbs. **L. 10c; M. 2 for 15c.**


**Tamerlane.** Our 1939 introduction. We believe this striking novelty has the richest coloring of all "brown" glads. Velvety garnet brown, deepening at the edge of petals, practically a self, having only slight stipplings of red and yellow in the throat. Very heavy substance and fine texture. Eight large wide open flowers on tall stems which carry eighteen to twenty-two buds, most of them showing color at the same time. Vigorous grower, good producer of bulblets that not only germinate well but often bloom the first season. No small bulbs or bulblets this season. **Large bulbs: \$5.00 each.**

**Tasman.** A truly wonderful glad of rich geranium pink color and extra good substance. One of the largest of the "giants". **L. 50c; M. 30c; S. 20c; bulblets 4 for 20c.**

**Tennyson.** Nopal red, heavily striped with rich oxblood red, cream throat blotch. Tall spike, well formed flowers of good substance. Lighter in color in sandy soil, heavier soil brings out all the richness of coloring. Award of Merit British Gladiolus Society Trial Grounds, 1938. **L. 3 for 25c, 10 for 70c; M. 10 for 40c.**

**Tip-Top.** Clear scarlet red of good substance, fine form and large flowers. **L. 3 for 25c, 10 for 80c; M. 10 for 40c.**

**Vagabond Prince.** Deep golden brown with rich orange blotch. Strikingly beautiful. **L. 20c; M. 15c; S. 10c; bulblets 15 for 20c.**

 **Vista Bonita.** Immense geranium pink. Many large flowers open on a tall spike. Exceedingly beautiful. **L. \$4.00; M. \$2.50; S. \$1.50; bulblets 2 for 35c.**

**White Lily.** We catalogued this last season without the usual introduction. What we thought was sufficient stock enabled us to offer it at a very low price. It was so well liked, however, that advance orders have taken a large portion of this season's stock and we again offer only large bulbs. This is a white that is different; the flower is pure white and yet has a warm glow in the center; flowers large and wide open; stems tall and straight. Good grower and propagator. **Large bulbs only: 50c each.**

**White Triumphator.** An extra fine early white glad. Very large flowers on a tall spike. **L. 25c; M. 15c; S. 10c; bulblets 5 for 15c.**

**Wuertembergia.** Tall bright red with a white throat. Very large flowers on strong spikes. Very popular. **L. 3 for 20c, 10 for 50c; M. 10 for 30c.**

**Yellow Emperor.** Rich soft yellow with an extremely good flower head. **L. 2 for 15c, 10 for 60c; M. 10 for 40c.**

**Zuni.** Rich sparkling silvery-rose, lit by a large terra cotta throat, giving the combined color a smoky effect. Zuni has florets six and one-half inches in diameter and opens 8-10 at a time. Nicely ruffled. **L. \$1.20; M. 60c; S. 30c; bulblets 10 for 80c.**

## AND OUR FAMOUS RAINBOW MIXTURE

We sell more and more of that wonderful mixture. All colors and types of glads in assorted blooming sizes for a longer period of bloom. 50 bulbs for \$1.25; 100 bulbs for \$2.00.

